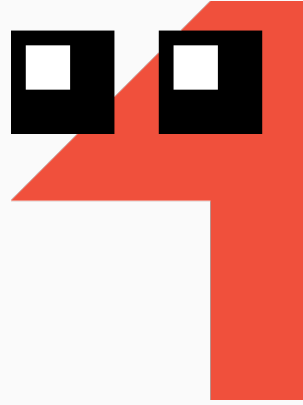# DataArt

How DataArt Reimagined IT Staffing Strategy. Step-by-Step Approach

The pandemic brought about economic and labor market uncertainty, leaving service providers in the travel industry facing a **talent and tech expertise shortage**. Rappi, a leading Latin American service provider, faced **a complex staffing challenge:** it needed to onboard about **20 highly experienced developers within a month** for various business verticals.
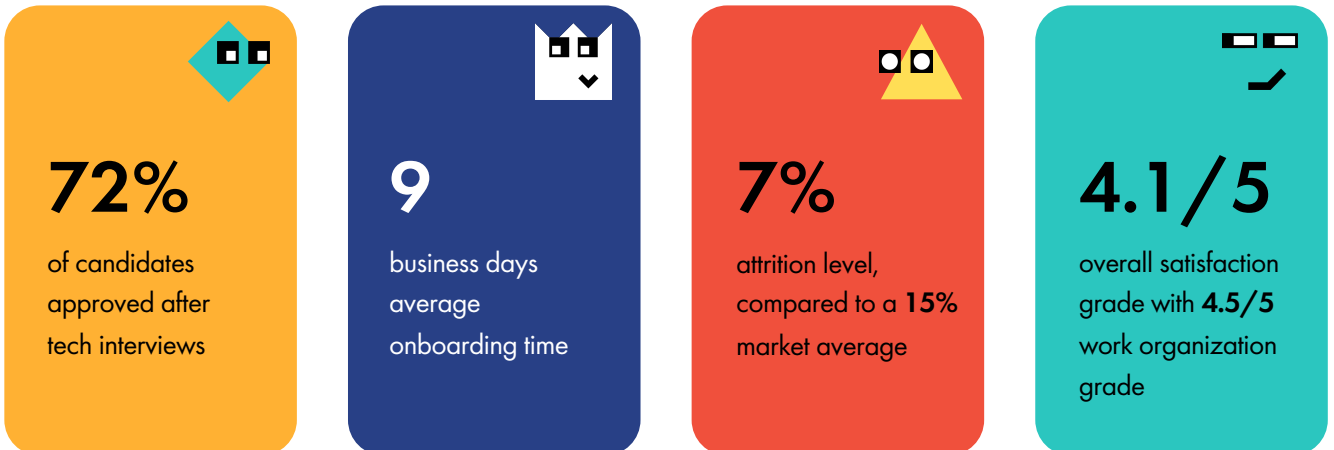
To resolve the issue, DataArt applied an **Elastic IT strategy**, which quickly expands or reduces technology capability, development, and services without jeopardizing the ability to run and grow the business successfully.

How Elastic IT resolved the issue:

Allows organizations to gain access to huge pools of expertise

Enables the design of an agile staffing strategy, considering the unique needs of business and actual market conditions

Often, internal IT cannot keep up with frequent hiring and scale ups and scale downs, whereas Elastic IT allows for effective targeted retrofitting

DataArt managed to achieve exceptional results for the client utilizing the Elastic IT approach:

72%
of candidates approved after tech interviews

9
business days average onboarding time

7%
attrition level, compared to a **15%** market average

4.1/5
overall satisfaction grade with **4.5/5** work organization grade

DataArt

What else helped drive the results:

Domain Expertise
22% of DataArt's employees have experience in the Travel and Hospitality domain, with 60% of staff at a senior level or above.

Metric-Driven Recruiting
An automated recruiting dashboard allowed us to quickly identify process improvements to maximize productivity. Data visualization allowed for detailed progress tracking, substantial results discussions, and maximum convenience.

Dedicated Managers
DataArt involved Delivery, Engagement, and Project Managers to lead, control, and report on the project. This ensured transparency and trust and allowed us to coordinate information flow.

Global Approach
DataArt operates globally, mobilizing staff from different countries based on their skills. We create a credible basis for a cultural match, enabling local, high-quality staffing and team building.

DataArt's Philosophy
The project team embraced a lean, non-bureaucratic, and comfortable pace of work. We provide professional expertise, adding value to every process and interaction.

We are trusted by global companies

Skyscanner

Gett.

TRAVELPORT

GroundScope

APPLE LEISURE GROUP

BestDay

About DataArt

24+
Years in business

5000+
Employees

300+
Industry-specific interface delivered

Want to receive a tailored staffing strategy? Contact us for insights on your business challenges.