DataArt

Company Overview

New York USA
London UK
Munich Germany
Zug Switzerland
Dubai UAE

DataArt is your partner for progress in the digital age.

Leveraging our global scale, dedicated industry practices, and innovation labs, we help you design and engineer data-driven, cloud-native solutions with speed, quality, and precision.

Blending Data **+** Art to Achieve Real Business Results

Getting real business value out of IT is equal parts science and art.

DataArt combines the best of both worlds, offering world-class technical expertise ("Data") backed by a people-first culture of creative problem-solving built on flexibility, trust, and intuition ("Art").

We fuse the tangible and intangible elements you need in a technology partner to be successful in a world defined by constant change.

DataArt

We Help You Navigate the Complex Landscape of Digital Change

DataArt

In an era of relentless digital change, organizations face a dynamic environment filled with challenges and opportunities.

To stay ahead, you need technology and strategies that evolve swiftly. This means transforming obstacles into competitive advantages with a clear vision, scalable solutions, and a culture of accountability.

Digital Transformation

A staggering 70% of digital transformation projects fail. Source: Forbes

Accelerated Pace of Change

58% of business leaders are worried about the pace of change. Source: BT

Maximizing IT ROI

67% of CFOs believe their digital spending investments are underperforming against expected outcomes. Source: Gartner

Increasing Customer Expectations

Intentional and strategic user experience has the potential to raise conversion rates by as much as 400%. Source: Forrester

Data Management & Security

The global average cost of a data breach in 2024 is USD 4.88M—a 10% increase over last year and the highest total ever. Source: IBM

Talent Acquisition & Upskilling

By 2026, 90% of organizations will face losses due to the global IT skills crisis, amounting to some $5.5 trillion. Source: IDC

Fast Facts

DataArt

5,000+
Consultants
& Engineers

1997
Founded in
New York City

40+
Global Locations

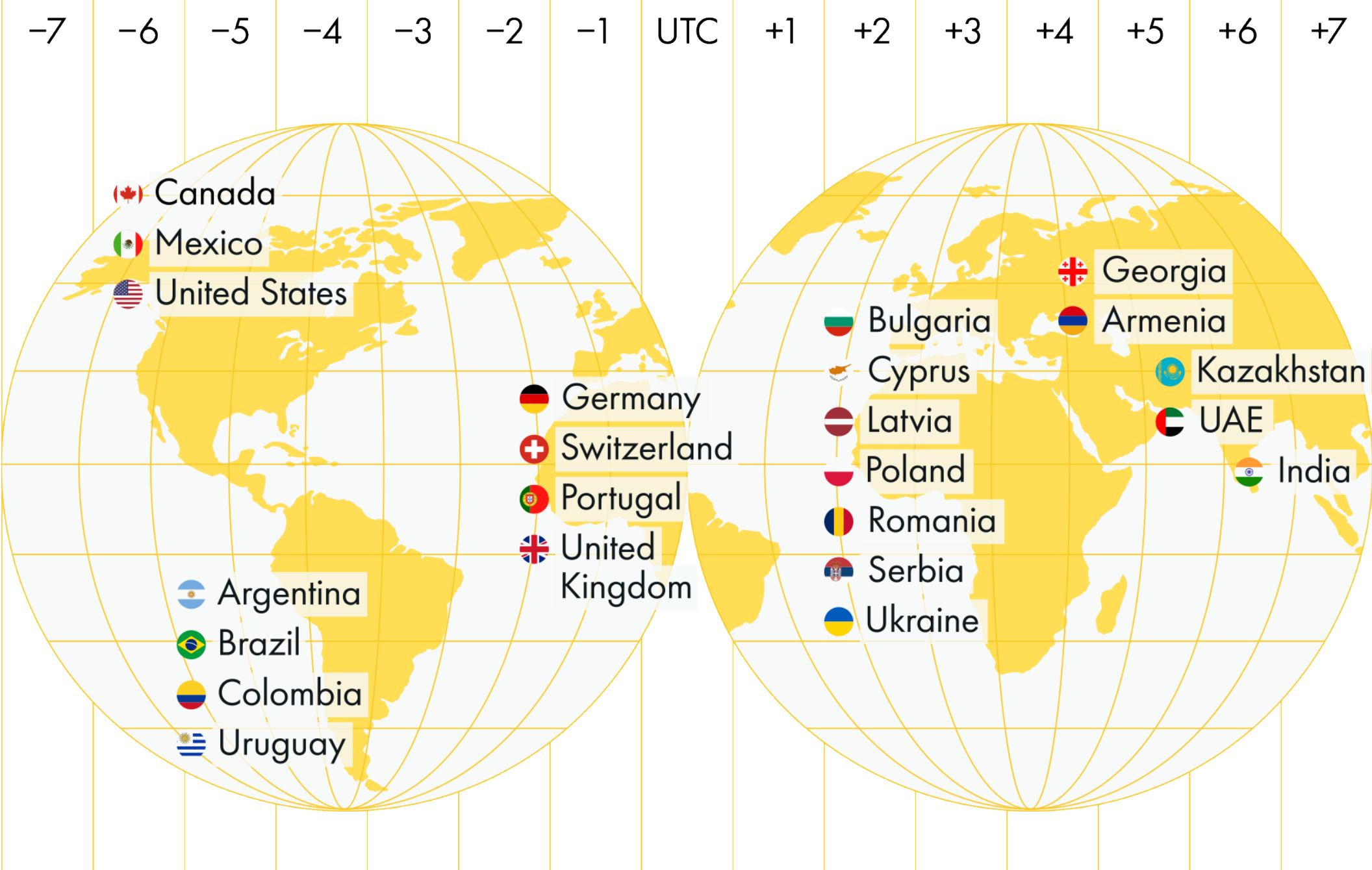**20%**
5-year CAGR
(2019-2023)

95%
Return Clients

76
NPS Score in 2024

4.7
Average
Tenure

6.6%
Voluntary
Attrition

| −7 | −6 | −5 | −4 | −3 | −2 | −1 | UTC | +1 | +2 | +3 | +4 | +5 | +6 | +7 |

Canada
Mexico
United States

Germany
Switzerland
Portugal
United Kingdom

Argentina
Brazil
Colombia
Uruguay

Bulgaria
Cyprus
Latvia
Poland
Romania
Serbia
Ukraine

Georgia
Armenia
Kazakhstan
UAE
India

Serving 400+ Clients as a Trusted Technology Partner

DataArt

We prioritize long-term partnerships over short-term gain. That's why our top 20 clients have been with DataArt for 7+ years on average.

Ocado TECHNOLOGY

Since 2011, DataArt has partnered with Ocado Technology, providing 100+ experts on projects ranging from e-commerce websites and apps to a real-time van routing system.

METRO MARKETS

DataArt helped METRO Markets develop and launch an innovative B2B marketplace in just 9 months by augmenting the team with top e-commerce technology experts.

Nasdaq

To help Nasdaq envision the future of options trading at its Philadelphia Stock Exchange, DataArt developed a state-of-the-art Floor Broker Management System.

Rappi

As Rappi's strategic IT services partner, DataArt provides high-quality talent to innovate its back-end technology infrastructure and customer-facing applications.

What Our Clients Say About DataArt

DataArt

"DataArt's understanding of our business goals coupled with expert software implementation makes them an invaluable technology partner for Betfair.

Matt Young

Distributed Development Director

betfair

"We needed a trusted partner who could share our pioneering vision, meet our high standards and understand our business. DataArt provided us with a motivated and expert team of top engineering talent that has consistently delivered at every project stage.

Mark Richardson

CEO, Ocado Intelligent Automation

ocado TECHNOLOGY

"DataArt has done a great job! Their high level of engagement, ownership, and commitment to digital excellence was key to delivering a user-friendly digital application that generated results above our expectations and keeps delighting its users.

Markus Staas

Head of Digital Product Management, Invesco EMEA

Invesco

"I would definitely recommend DataArt as a technology partner. They care deeply about the business that I'm in. I think they were excellent partners and truly an extension of our organization.
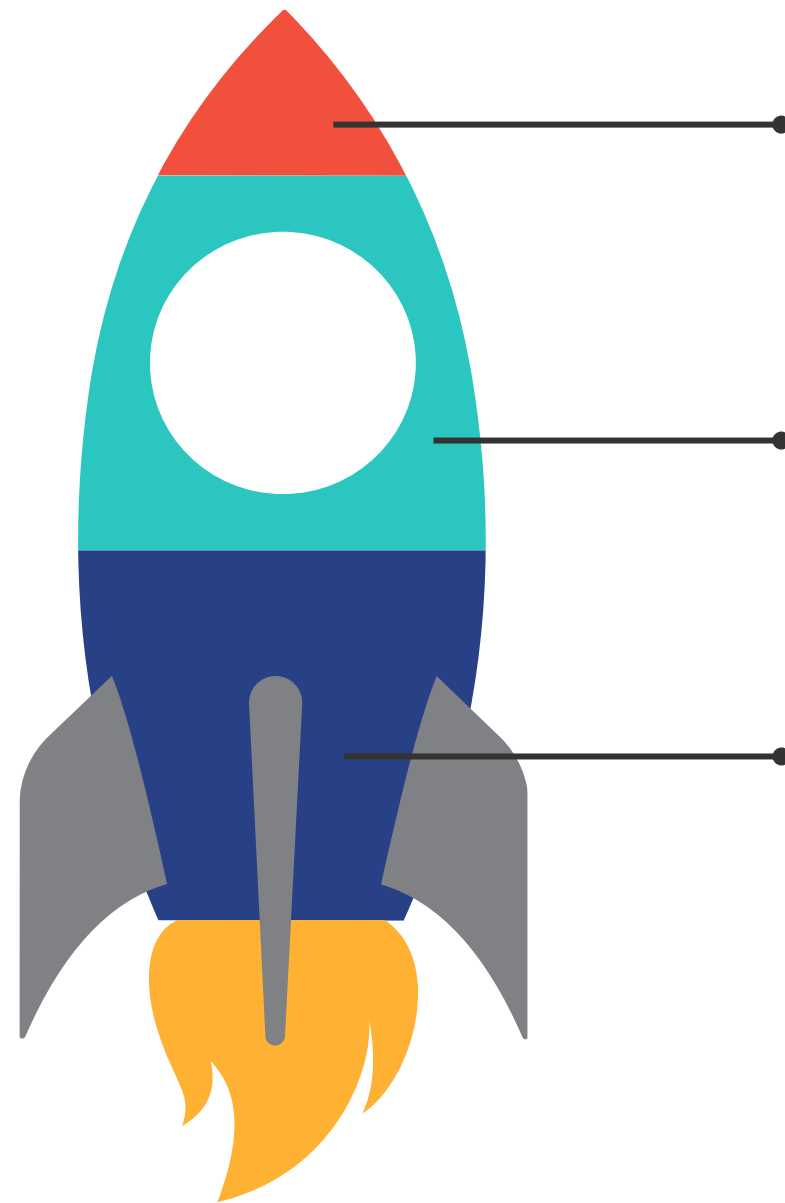
Justin Baker

Senior Director of Engineering

APPLE LEISURE GROUP

Why DataArt?

We're your **Partners for Progress** in the era of relentless change.

Progressive Vision

Our vision goes beyond execution, enabling **constant progress** as our long-term goal. We combine industry expertise, world-class technical excellence, and solution advisory services to plan and execute complete projects from end to end.

Scale & Capability

Our global delivery platform is the foundation that brings ideas to life. With 135+ tech skillsets, 20+ Labs, and 80+ accelerators, we have the resources, expertise, and innovation to deliver results efficiently, regardless of project scale or complexity.

Partnership Culture

We don't just work for you — we work with you, fully invested in your success. We own outcomes and maintain accountability, innovating rapidly to adapt to changing needs.
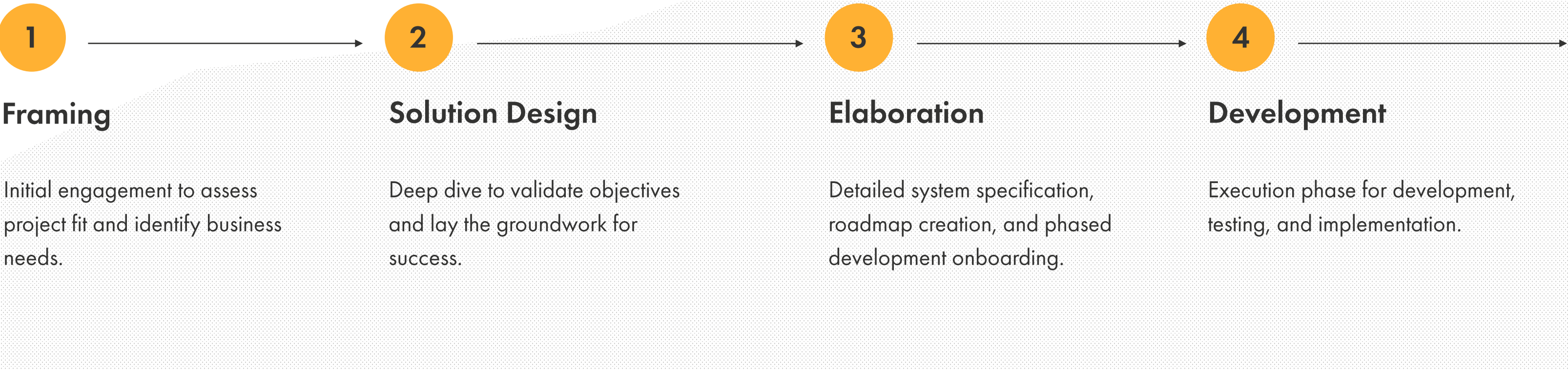
Connect Framework

DataArt

- **Reduce Risk** of Project Failure
- **Achieve** Agile Excellence
- **Synergize** Development Phases

Realize Your Product Vision with Efficiency, Scale, & Innovation

Tap into DataArt's proprietary methodology for de-risking complex software projects, unlocking agility, and delivering enduring business value.

1 → **2** → **3** → **4** →

Framing

Initial engagement to assess project fit and identify business needs.

Solution Design

Deep dive to validate objectives and lay the groundwork for success.

Elaboration

Detailed system specification, roadmap creation, and phased development onboarding.

Development

Execution phase for development, testing, and implementation.

DataArt Labs

DataArt

Our Expertise & Innovation Hubs

1

Labs are **thriving R&D centers** that allow clients to access niche expertise, vet ideas and roadmaps, and collaborate with top experts.

2

Each of our **20+ Labs** unites experts in a similar field to establish repeatable best practices and service delivery frameworks that add instant value.

3

Labs enable us to **deliver high-quality services** in the face of tight deadlines, changing requirements, and unique development environments.

Labs help clients get results at the cutting edge of emerging tech:

Data & Analytics	AI & Machine Learning	DevOps & Cloud	Security	QA Automation	Design Studio	Solution Architect Board	+ More

Our Services

DataArt

Enhance operations, increase competitive advantage, and accelerate delivery with DataArt as your end-to-end IT services partner.
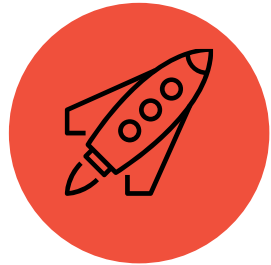
Innovate

- Strategy & Advisory
- Solution Architecture Consulting
- Modern Data Platforms
- AI/ML Research & Development

Build

- Custom Software Engineering
- Quality Engineering
- Product Development
- UI/UX Design

Modernize

- Legacy Modernization
- Cloud Migration
- Well Architected Review

Operate

- Managed Services & Support
- Security Testing
- Dedicated Delivery Centers

Key Industries We Serve

DataArt

Financial Services
- Asset Management
- Capital Markets
- Insurance
- Fintech
- Payments

Healthcare & Life Sciences
- Patient Engagement
- Digital Health
- Drug Discovery & Development
- Lab Informatics
- Pharmacovigilance
- Medical Devices

Travel, Transportation & Hospitality
- Corporate Travel
- Online Travel Agencies
- Transportation
- Aviation
- Travel Tech

Media & Entertainment
- Music Business
- Sports Betting
- Art Market
- Video Entertainment
- Digital Media & Advertising
- Book Publishing

Retail & Distribution
- Digital Commerce
- Consumer-Packaged Goods
- Logistics
- Supply Chain Management
- Warehouse & Inventory Management

Emerging
- Education
- Industry 4.0 & Manufacturing
- Telecom
- Automotive

Platform Partnerships

We help you build and scale faster with our 30+ platform partnerships spanning data, cloud, AI, commerce, payments, and more.

Awards & Recognitions

DataArt

Comparably
Best Global Culture 2024

Comparably
Best Engineering Team 2024

BEST Award
Excellence in Talent Development 2024

EcoVadis Silver Medal
Recognized for Commitment to Sustainability 2024

Technology Innovator Awards 2024
Best Global Software Engineering Company – US

2024 Gartner® Magic Quadrant™ for Custom Software Development
Included as an Honorable Mention

Everest Group PEAK Matrix®
18 Recognitions in 2024 reports spanning Cloud, AI, Analytics, and SPES
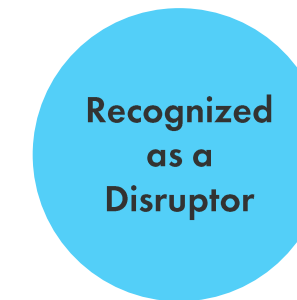
HFS Horizons Report
Recognized as a Disruptor
AADA Quadfecta Services for the Generative Enterprise 2024 (analytics, AI, data platforms, and automation)

Inc. 5000 Fastest-Growing Private Company
Recognized **13x**
(only 0.1% of Inc. 5000 companies have been recognized 13x)

2024 Global Outsourcing 100

Let's build future-proof technology together.

DataArt

Contact Us

DataArt

New York
USA
+1 (212) 378-4108
New-York@dataart.com

London
UK
+44 (0) 2070999464
UK-Sales@dataart.com

Munich
Germany
+49 (89) 63509128
DE-Sales@dataart.com

Dubai
UAE
+971 4 561 3771
Dubai-sales@dataart.com

Partners for Progress

DataArt